

Creating a “connected” Enterprise

Why m-power the ERP?

“It is not enough to implement an ERP, but what is important is that the ERP experience percolates to all the employees in the organization”

Despite huge budgets spent on ERPs by the enterprises today; they have failed to deliver results. A deeper look at the issue would reveal that one of the reasons for their failure is the low application compliance. A low application compliance results not only from a faulty implementation of the application (*not in accordance with the business*), but also because all employees are not connected 24X7 to the ERP system.

An ERP acts as the computing engine of the organization but it still fails to deliver due to the communication failure of assimilating and disseminating the information.

Messaging scenarios in an ERP

Sales module

- Intimation of targets to the field force
- Pull-Push of relevant information from the field

Purchase/ Stock/Production Module

- Intimating warehouse about the purchase orders
- Pull-Push information from the warehouse
- Pull field sales data for production planning

HR Module

- Intimating field employees about the incentives
- Intimating employees during vacation/leave

Budget and Project Module

- Intimating project team about scheduled targets
- Updating field employees on budget plan

What does an ERP needs to be m-powered?

- Carrier-class 2-way SMS gateway to push and pull the relevant information
- Access to any GSM/CDMA mobile phones for global reach
- Connectivity with multiple SMSCs for timely and assured delivery
- A scalable messaging solution to adjust for higher pay-loads
- An API interface which easily integrates with the ERP
- An intelligent message routing system which routes message at the least cost
- Configurable messaging platform which can be customized to client requirements
- An intelligent reporting system to account for delivered and failed messages
- Remote account management to add/delete users and impart credits for messaging
- Flexible billing system where either the ERP vendor can be billed as the master account or individual clients can also be billed
- 24X7 technical support

Why is ValueFirst an ideal mobility solution partner?

- Management team having more than 30 years of experience in providing mobility solutions
- Complete technical and integration support
- Global reach due to connectivity with multiple operators, multiple protocols and multiple sales offices
- PACE APIs capable of integrating with any COM/XML compliant application
- A scalable and intelligent messaging platform capable of least cost routing and intelligent billing
- Remote web-based system administration
- Capability to provide 2-way messaging using short-code or the long-code
- Delivery notification system and a comprehensive MIS of messages delivered
- Experience of providing plug-ins for ERPs like **Oracle, SAP, Navision**

Benefits to ValueFirst

- Opportunity to service vast array of clients in multiple domains and geographies
- Association with a well-known brand in the ERP market
- A company which can both be an OE as well as SI partner

Benefits to ERP

- Higher revenue realization to the existing clients due to better application compliance
- An ideal and robust SMS gateway
- An opportunity for recurring revenue and stronger customer relationship
- Association with a leading MVNO of mobile data services
- Partnership with an end-to-end mobility solution provider

For further information please visit:
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