

The Power to Communicate

ValueFirst AirMail is an Email-to-SMS service for sending SMS the easier way. ValueFirst AirMail is designed to deliver SMS, efficiently from anywhere, anytime. This offering is developed for the messaging needs of the enterprise segment requiring instant deployment

Features

Flexible and Efficient

Bigger Payload

Send SMS messages of more than 160 characters. Break the conventional SMS payload threshold of 160 characters. Send as much data as required by the business application/process. Bigger messages are automatically fragmented for viewing on any mobile phone

Signatures

Create fully user customisable signatures. You can use a signature to automatically append text to the messages you send

Custom Sender-Id

Sender-Id can be masked *as per* requirements. You can specify any alpha-numeric name as the Sender-Id. Ideal for sender branding and permission based marketing

SMS Broadcast

Perform SMS Broadcast. Send a single message to multiple recipients

Wider Coverage

SMS delivery on to any mobile number in India including Reliance CDMA phones

Secure Authentication

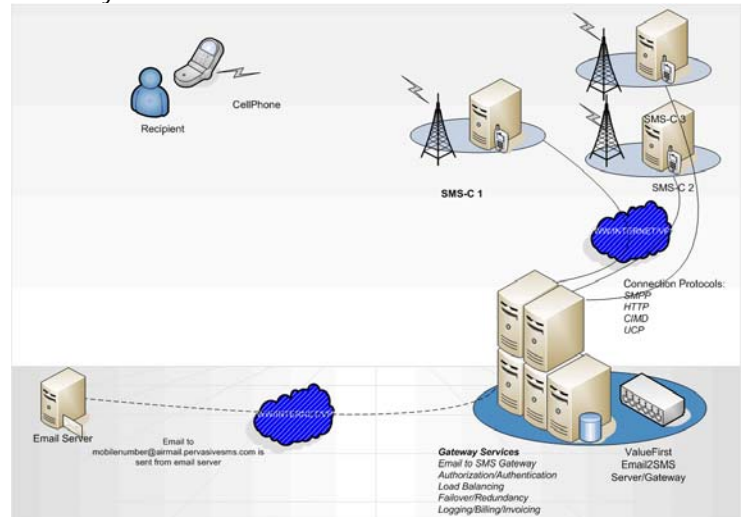
ValueFirst AirMail operates on proprietary authentication protocol so that all your valuable messages are delivered to the intended recipients with all their integrity. Once you sign up for ValueFirst Airmail, your email/domain will have exclusive rights to send messages through AirMail. Additionally, multiple emails/domains can be configured for authorisation

Cost Effective

ValueFirst AirMail uses IP connectivity to reduce costs and dependence on any specific mobile network

Framework

High bandwidth connectivity with leading mobile operators' SMS gateway ensures instant and reliable delivery



Minimal Operating Requirements

ValueFirst AirMail works like regular email service, therefore no extra software or hardware is needed

Enterprise Grade Services

Isolated Process

Each mail now creates an isolated process that does not share any information with other process. This way failure of a process does not impact the whole of airmail2 service.

Database Health Monitor

Automated script archive and check the health of database to stop possible database failure.

Failsafe

In case of catastrophic database failure, the service still continues to work as before. However in such a case the GSM mobile phone shall receive messages from the sender id "airmail2" and CDMA mobile phone shall receive a message from ValueFirst Support mobile phone number.

100% Uptime guaranteed on NOC

ValueFirst Airmail2 service is hosted with leader of managed server provider with 100% network uptime guarantee. The service provider has history of not a single failure in last 4 years.

Advance Spam Filter

Airmail2 comes with advance messaging filter that bounces mails that are not from trusted domain. This feature stops processing of any spam and unwanted message.

Authentication both Sender and Receiver and Sender

Airmail2 has not capability to authenticate both sender and receivers address/mobile phone. It should also be noted that the both these fields can contain regular expression.

Advance System Monitoring

Airmail2 service now has capability to alert administrator through email/SMS in case of level 1, 2 and 3 error condition. The level 3 error includes message from trusted domain however, however message sender is not authenticated.

Improved Logging

Each level 1 authenticated mails are now stored in database. In the place of just "TO" and "From" detail, whole of message details. On Authentication failure, complete message details with all header are stored in to database/text file.

Extended Credit

Check has been removed from credits so that users' messages are always delivered if he is not disabled.

Optimize code and database and technique

The service is written in language best suited for performance on Linux platform. 70% of the processing is done by core Linux services like, procmail, sendmail, formail etc. this provide high degree of stability.

Active Service Monitoring

Other then the core service, a helper process track message that are not delivered due to SMSC failure. These messages are sent if they are not older then 45 minutes using alternate gateway.

Contact Us

ValueFirst Global Addresses



INDIA

B-17, Sector 32,
Gurgaon Institutional area
Gurgaon 122001, Haryana
Tel: +91 124 4632000
Fax: +91 124 4042539
Email: info@vfirst.com

UK

6 Mannamead Road,
Plymouth, Devon, PL4 7AA
United Kingdom
Tel: +44 (0) 870 890 0025
Fax: +44 (0) 870 132 7848

Nigeria

Elephant House,
239, Ikorodu Road, Ilupeju,
Lagos, Nigeria
Tel: +234 8023413540 (Mobile)
Fax: +234 1 4771001 (Fixed)

PAKISTAN

35-C Al-Madina Heights
C.P. Berar Society,
Block 7/8 Karachi,
Pakistan
Tel: +92 21 493-1549,
493-1539.

ROMANIA

Str. Alba Nr. 12
Ap.1, Sec 4, Buqursti,
(Zona Rondul Cosbuc),
Romania
Tel: +40 21 33 55 416
Fax: +40 21 33 55 416

SriLanka

#12, 28th Lane, Off Flower Road,
(Sir Earnest De Silva Mawatha)
Colombo 05
Sri Lanka
Tel: +94 11 2573058
Fax: +94 11 2573058

UAE

P.O.Box 24459, Suite 712, The
Fairmont Hotel, Sheikh Zayed
Road, Dubai, U.A.E.
Tel: +971 4 3124413
Fax: +971 4 3124412

e-mail: info@vfirst.com

web: www.vfirst.com

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